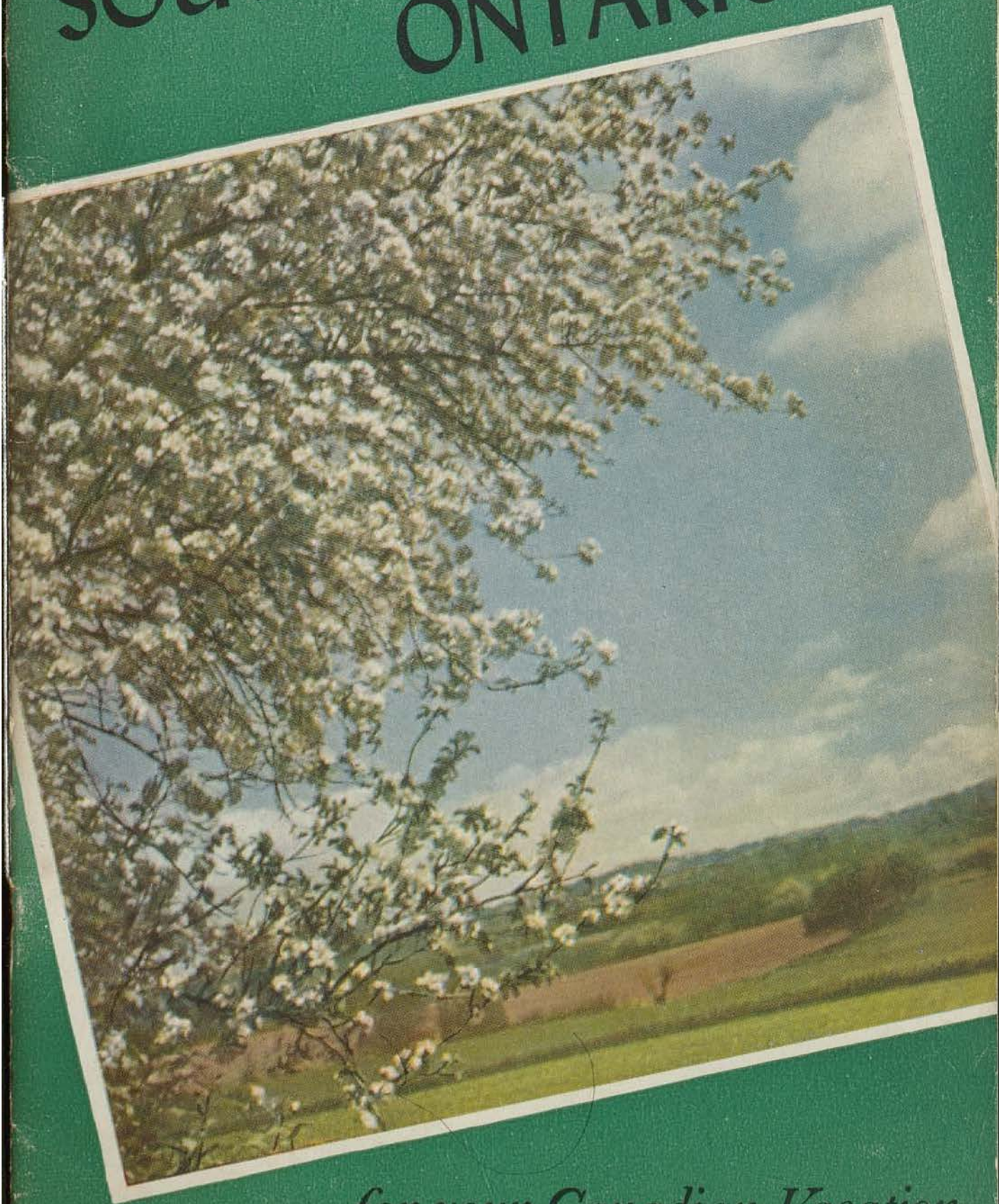


SOUTHWESTERN ONTARIO



for your Canadian Vacation



OFFICE OF
THE PRIME MINISTER & PRESIDENT OF THE COUNCIL

The people of Ontario are proud of their great natural heritage—a land of more than two million lakes with vast forest wealth and abundant fish and game. This magnificent setting, fed by good highways, provides one of the finest areas in Canada for invigorating and healthful outdoor holidaying and recreation.

We want you to share with us the beauties of Ontario and to know this Province and its people at first hand. Our neighbours of the United States will find easy access at our borders. The exchange of visitors between the two countries will, I am sure, be a force for international good-will.

It is my great pleasure on behalf of the Government of the Province of Ontario to extend to all our visitors a most hearty welcome.

George A. Drew

Prime Minister of Ontario.

ONTARIO

Stretching half way across the continent, and with an area of more than 412,000 square miles, the Province of Ontario offers a diversity of year-round attractions which have won for it the title "Canada's Vacation Province." Within its boundaries are to be found so many features of entertainment, sport and pure relaxation that it is difficult to enumerate them without the details being lost in the tremendous over-all picture. For this reason we have prepared five regional booklets, each describing the outstanding characteristics of one geographic district within the Province.

This booklet deals with **Southwestern Ontario**, roughly that area lying between Lake Erie on the south and Georgian Bay on the north; Lake Huron on the west, and on the east a line drawn across country from Oakville on Lake Ontario, to Southampton on Lake Huron.

The other units in Ontario's vacation picture are South-eastern Ontario, Central Ontario, Northern Ontario and Northwestern Ontario. Copies of these publications are also yours for the asking.

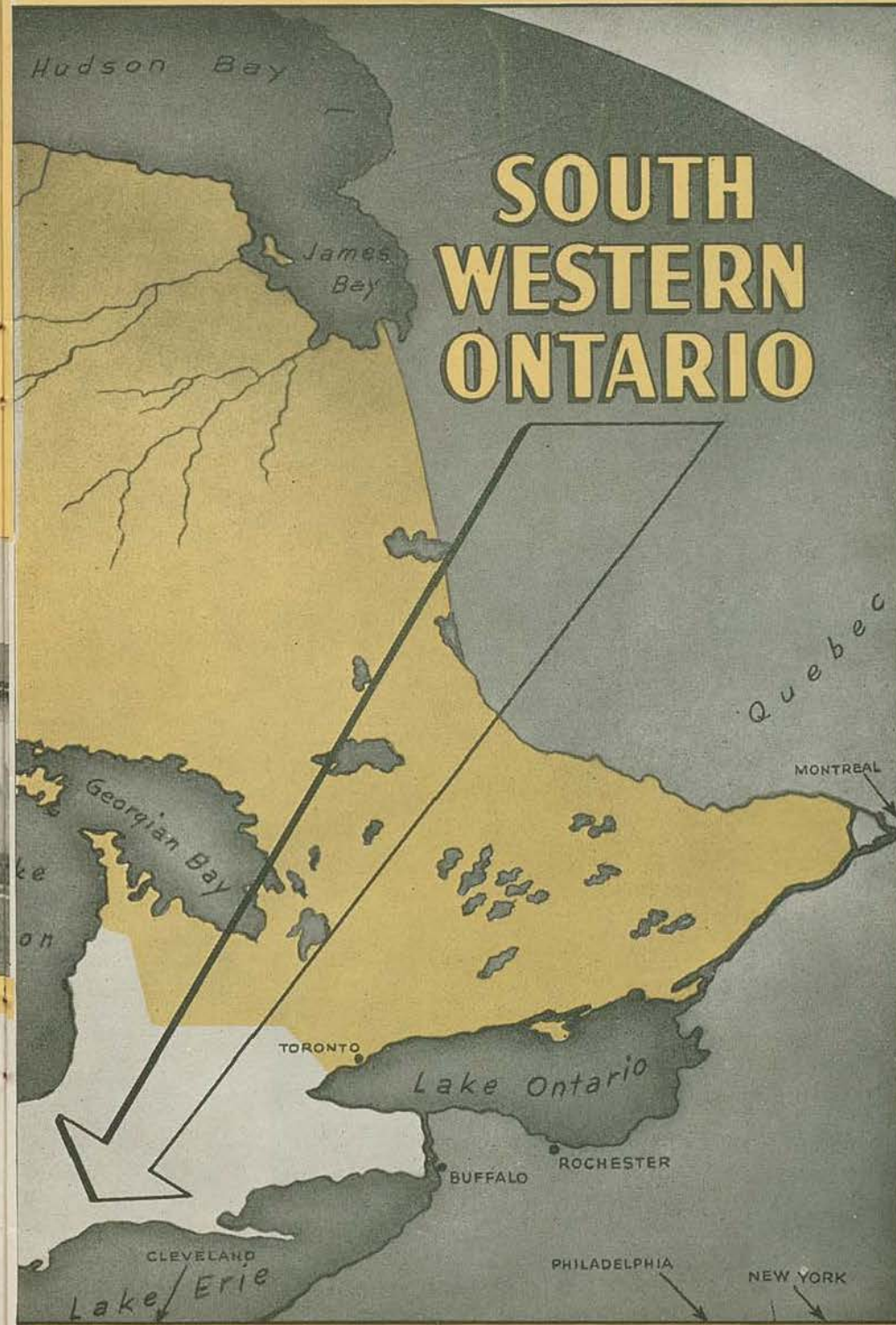
DEPARTMENT OF TRAVEL AND PUBLICITY

Parliament Buildings, Toronto 2, Ontario

HON. ARTHUR WELSH, D.S.O., Minister

TOM C. McCALL, Deputy Minister

JO
122 ABE
2437



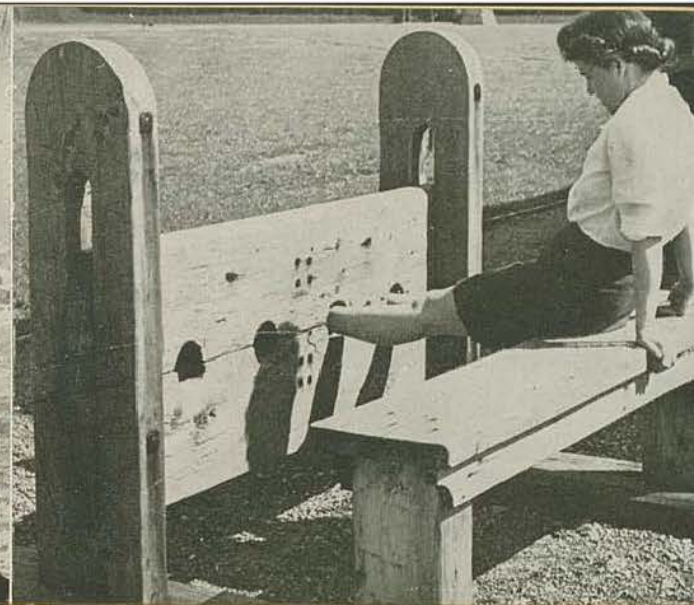
THE EASTERN GATE IS LOVELY NIAGARA



Niagara in all its glory



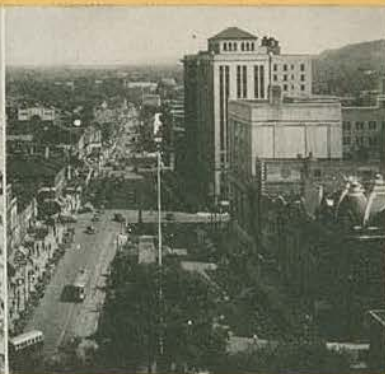
Maid of the Mist braves the rapids



The Stocks at Fort George



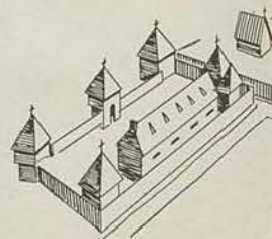
In the spring . . .



Hamilton's shopping district

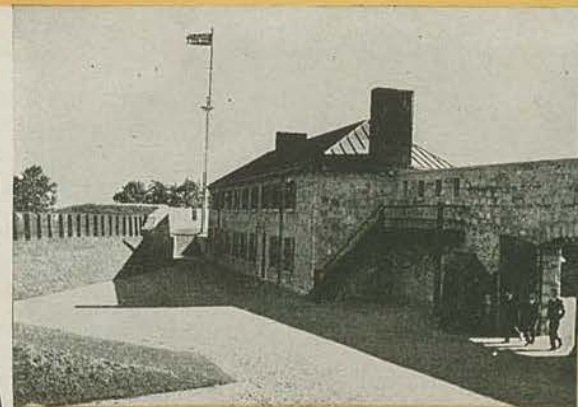


Maid of the Mist braves the rapids

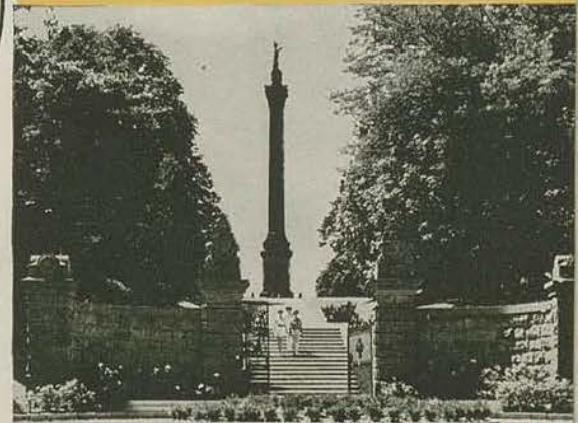


From the early 17th Century, through French, Indian and American wars, the Niagara Peninsula has been a stage for the enactment of Canadian history. Today friendly citizens of once warring nations explore together the glory of the great cataract, the miles of parks, the gracious Oakes Garden Theatre, the restored forts of another age. Every moment of the day there is something exciting to do—and season-long the Niagara Peninsula is a veritable bower, where blossoms burst in all their glory in May, roses bloom in profusion in June, and the luscious fruit hangs on the trees in summer and tempts the motorist to the wayside stand when the harvest season rolls around.

Bisecting the Peninsula is the great Welland Canal, with passing ships of the Great Lakes fleets, while the modern Queen Elizabeth Way provides easy access to St. Catharines, and Hamilton, one of Ontario's greatest cities, and doorway to all of Central Ontario.



Fort Erie restored



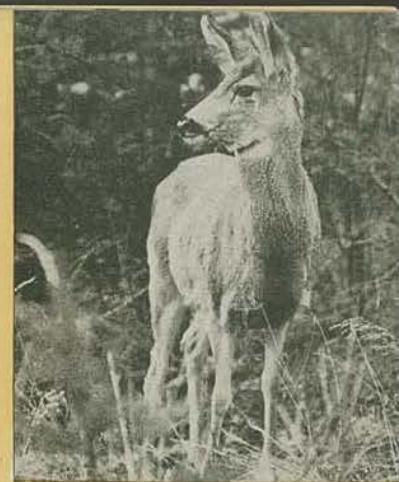
Brock Monument, Queenston Heights



Typical Lake Erie farm Ambassador Bridge, Windsor-Detroit ▶

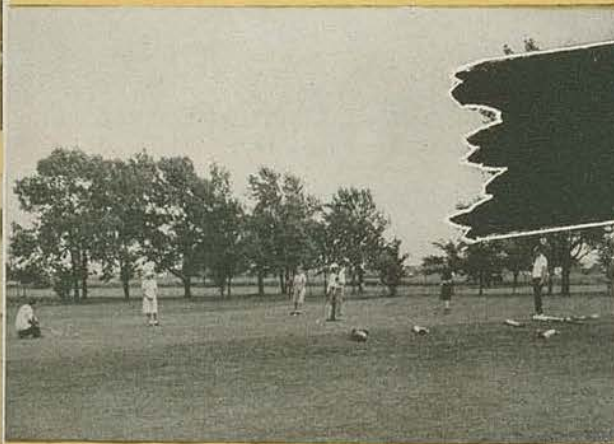


▲ Fort Malden at Amherstburg



▲ Deer in Rondeau Park

ON THE WEST'S ONTARIO'S SUNPARLOUR



Golf course, Leamington



Windsor from the air



Sailing on Detroit River



Pelee Island pheasants



Those who enter Ontario at Windsor find themselves at the doorway to Essex and Kent Counties, "The Sunparlour of Canada," the most southerly point in the Dominion, where balmy air and bright sunny days set the seasons a full fortnight ahead. Excellent highways

traverse the area and skirt the scenic shores of Lake Erie. Historically there are many and diversified attractions—old Fort Malden at Amherstburg, relic of the War of 1812. John Brown's house at Chatham, northern terminal of the Underground Railway, and Uncle Tom's

grave at Dresden, recalling Harriet Beecher Stowe's "Uncle Tom's Cabin."

To round out the vacation picture, Point Pelee National Park and beautiful Rondeau Provincial Park provide ideal outdoor life and camping on the very doorstep of urban Ontario. Jack Miner's

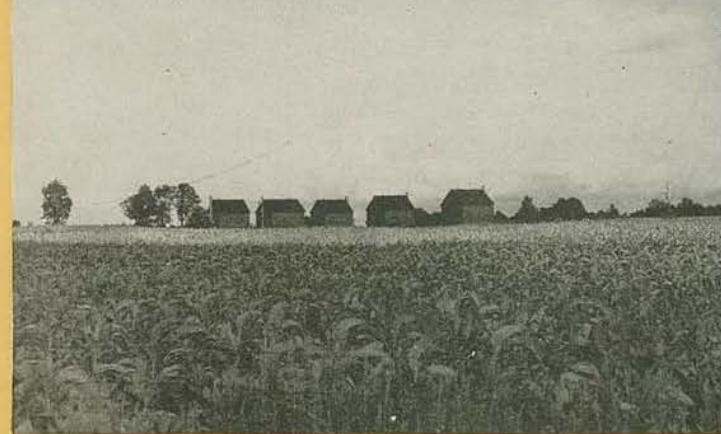
Bird Sanctuary at Kingsville will enthrall the nature-lover, and Lake Erie's shores call to the fisherman, for this is the water where bass is king! Here in Ontario's Sunparlour, the vacationist will find everything to fulfil the wishes of the whole family who are holiday bound.



Just resting!



Fishing fleet in port



Tobacco kilns against the sky



Beach at Port Dover

Golf, Norfolk County



Long Point Bay



Lake Erie Beach

At Jack Miner's Bird Sanctuary



The SUNNY SHORES of LAKE ERIE

From Point Pelee on the West to Fort Erie on the east, the north shore of Lake Erie is a vast vacation pleasure ground. Here one may enjoy the world's top-notch bass fishing, loll on mile upon mile of delightful, sandy beach, explore the Houghton Sand Hills and 30-mile Long Point, jutting half way across Lake Erie. At St. Williams is one of North America's greatest Forestry Farms, and immediately to the north lies Norfolk County, often called "The Virginia of Canada," and home of the Canadian bright-leaf tobacco.

In quaint little fishing villages, one may discover a quiet holiday haven, away from the world, or at Port Stanley and Crystal Beach, find all the excitement and entertainment of a resort colony. Excellent highways serve the Lake Erie vacationland and provide ready access from border entry points both east and west.





Air view of the City of London

OLD WORLD AND NEW

In the heart of Southwestern Ontario, only a few miles from the U. S. border, is a landscape as English as Eton. Half a dozen Canadian cities, established by hardy British settlers, carry on the traditions of the old land,—repeating in name and appearance, the home scenes of the early pioneers. Most notable among them, the Canadian London was

founded in 1793 by Lieutenant-Governor John Graves Simcoe, who planned that his new city would one day be capital of Upper Canada. Here are nostalgic memories of Blackfriars, Vauxhall, Piccadilly and Covent Garden Market; of St. Paul's Cathedral and Cheapside and Pall Mall; and a second River Thames flows graciously



Ontario dairy herds are famous



Alma College, St. Thomas



Springbank Park, London



Uncle Tom's Grave, Dresden



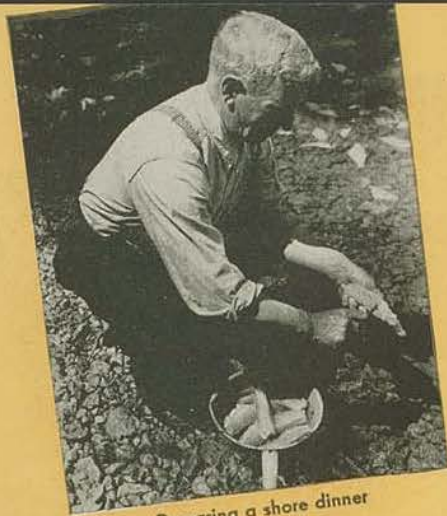
Where Tecumseh fell, near Chatham

through its beautiful valley, and past the dignified buildings of the University of Western Ontario.

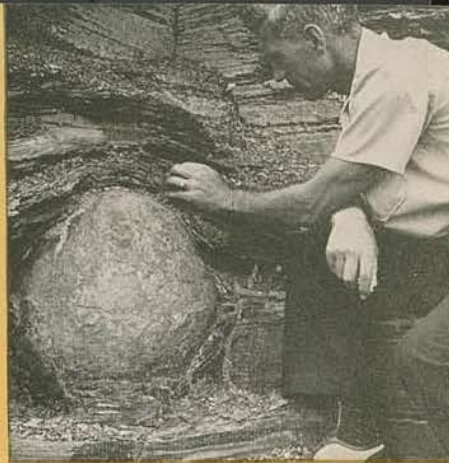
Neighbouring towns such as Stratford (on the Avon River), St. Thomas and Woodstock carry out the theme, and throughout the surrounding countryside, the fields are rolling, rich and green, in true English tradition.

London may be reached by paved highways from Windsor, Sarnia, Buffalo, and Hamilton; while equally excellent roads provide easy access to the beautiful beaches of Lake Erie and Lake Huron.

Near the City of St. Thomas, are several important historic sites, notably the historic Southwold Earthworks, and the Talbot Estate.



Preparing a shore dinner



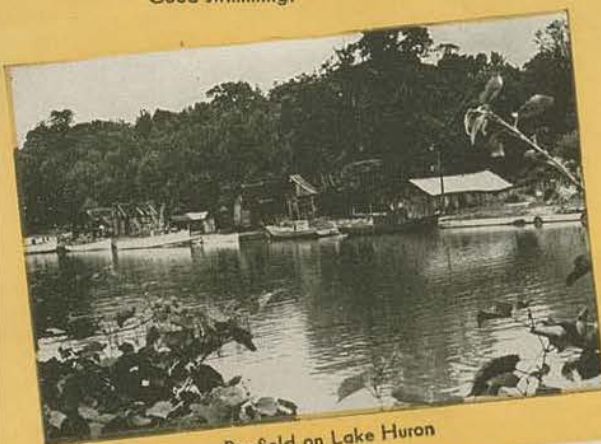
Rock formation, Kettle Point



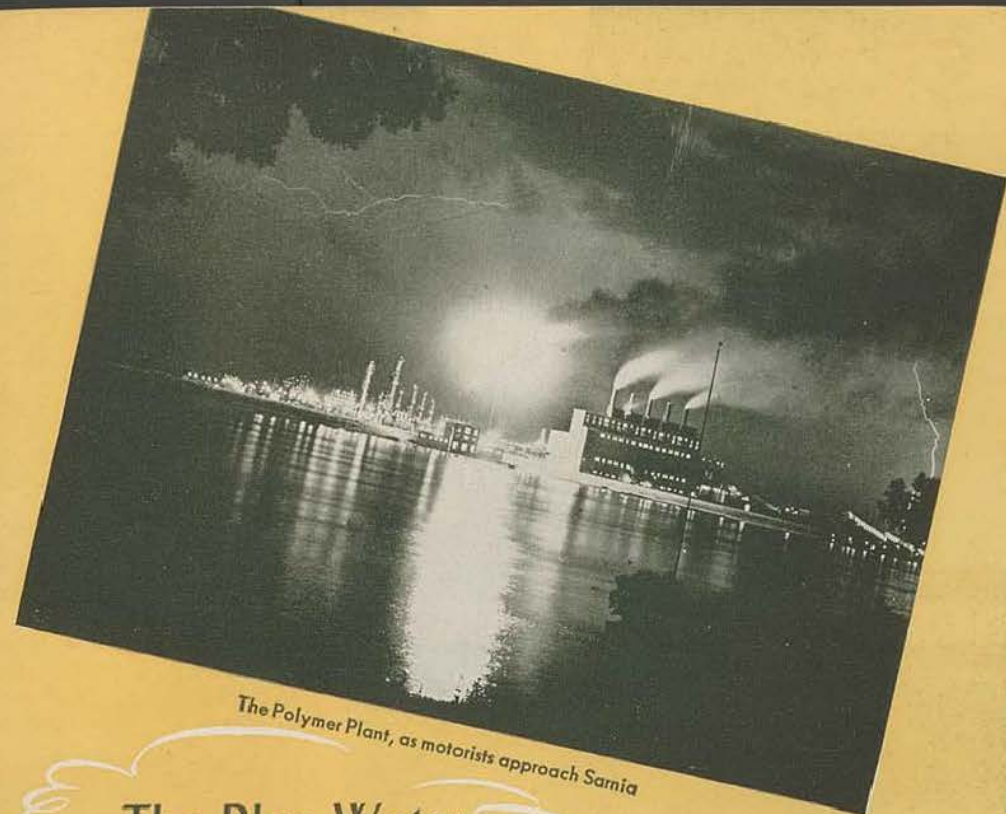
... and sunning ...



Good swimming!



Bayfield on Lake Huron



The Polymer Plant, as motorists approach Sarnia

The Blue Water Highway Leads North

From Sarnia to Southampton, the Blue Water Highway, (King's Highway Number 21) skirts the shores of Lake Huron, providing a scenic route to all of central and northern Ontario. At every turn of the road lie new opportunities for vacation fun. From the amazing stone formations and fossils at Kettle Point, just out of Sarnia, through the Pinery and the lovely beaches around Ipperwash Park, the road leads on to Grand Bend, phenomenal summer colony whose summer population is more than ten times the normal figure for the town. At Goderich, Inverhuron and Port Elgin there are many beach resorts,

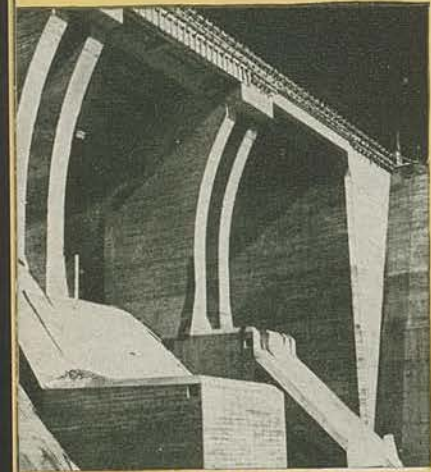
looking out over blue Lake Huron.

Anglers will find excellent fishing in the deep waters of Lake Huron itself, or in the numerous inland streams which empty into it.

Beyond Southampton, at the northern end of the Blue Water Highway, King's Highway Number 6 branches off to the beautiful Bruce Peninsula, leading northward to Tobermory and the Manitoulin Island ferry. King's Highway Number 21 continues eastward to Owen Sound, where, again, lake boats connect with Manitoulin, or the motorist may go on to the lovely Georgian Bay country, Huronia, Lake Simcoe and Muskoka.

... AND THE VALLEY

OF THE GRAND RIVER



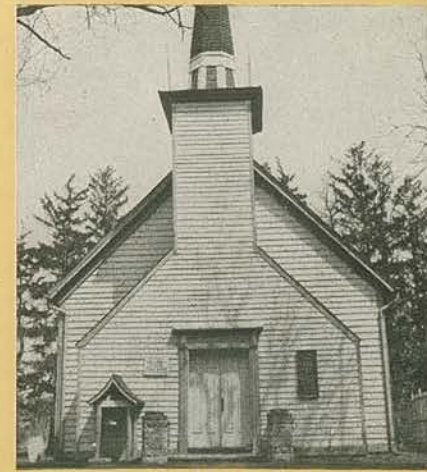
Grand River Valley Dam



Bell Memorial, Brantford



Bowling on the green



Church of the Mohawks



The Glen at Elora



Bell Homestead where the telephone was invented



First Schoolhouse in Waterloo, 1820



Richly endowed by both history and nature, this magnificent valley extending from Port Maitland on Lake Erie, to Georgian Bay, once marked the preferred canoe route of the Six Nations Indians. In colonial days it was famous for its gigantic trees, which early settlers felled and shipped abroad to make masts for the great sailing vessels of the time. To-day the many industrial communities which grew up, as a result of the river facilities, are hidden among the leaves and hedgerows; and

Paris, Galt, Kitchener and Guelph, are as famed for their beauty as their industry.

The area is ideal for hiking, bicycling or motoring, with something new to be seen every minute, ranging from the house where Alexander Graham Bell invented the telephone to the Church of the Mohawks on the Indian Reserve near Brantford; from the beautiful and wild Glen of Elora to magnificent man-made Belwood Lake, first step in a gigantic conservation scheme to restore this charming valley to its original beauty.



You'll be Interested to Know---

Canadian Customs Regulations are Simple

Be Sure to Bring With You Your State License Card

Tourists entering Canada do not require passports. It is suggested, however, that the possession of identification papers will facilitate entry into Canada and also assist in establishing the visitor's right to re-enter his own country on his return there.

Automobiles imported by non-residents for touring purposes only are admitted for a period of up to six months. These permits are obtainable from Customs Officers at port of entry.

Articles comprising a tourist's outfit may be brought into Canada without duty or deposit.

You May Shop in Ontario

United States Customs Regulations

Residents of the United States, returning from Ontario, are entitled to exemption from duty on articles up to the value of \$100.00, acquired in Canada, if such resident has remained outside the territorial limits of the United States for at least 48 hours on the trip on which merchandise was acquired and have not applied for a similar exemption within the previous thirty days.

Each member of the family in the party is entitled to the exemption of \$100.00 and when a husband and wife and minor or dependent children are travelling together, the articles included within such exemption may be grouped and allowance made without regard to which member of the party they belong.

Ontario Offers Excellent Fishing

A non-resident fishing license in Ontario costs \$5.50 per person; or a family license covering parents and children under 21, \$8.00. For complete fishing information, write for copy of THE FISHERMAN'S ONTARIO.

The Canadian Gallon is Equal to Five U.S. Quarts

DEPARTMENT OF TRAVEL AND PUBLICITY

Parliament Buildings, Toronto 2, Ontario

Honourable Arthur Welsh, D.S.O., Minister

Tom C. McCall, Deputy Minister

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Other publications of this Department, available on request:

ONTARIO, YOUR BEST VACATION BET

THE FISHERMAN'S ONTARIO

WATERWAYS TO EXPLORE—BOOK I, THE TRENT

WATERWAYS TO EXPLORE—BOOK II, THE RIDEAU LAKES

1947 ONTARIO ROAD MAP

FLYING FACTS ABOUT ONTARIO

1947 WITH ROD AND GUN IN ONTARIO

WHERE TO STAY IN ONTARIO

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For your convenience, the Government of the Province of Ontario operates Tourist Reception Centres at main border-crossing points.

You will find uniformed receptionists on hand to answer any last minute queries you may have, and to help you map your route through Ontario. These centres are located at:

Fort Frances.....	Church Street
Kenora-Keeewatin.....	Cameron Bay Bridge
Pigeon River.....	Near Fort William-Port Arthur
Windsor.....	Detroit-Windsor Tunnel
Windsor.....	Ambassador Bridge
Niagara Falls.....	Whirlpool Rapids Bridge
Point Edward near Sarnia.....	Blue Water Bridge
St. Catharines.....	Junction Queen Elizabeth Way and Highway Number 8
Fort Erie.....	Peace Bridge Exit
Sault Ste. Marie.....	Ferry Dock
Prescott.....	Ferry Dock
Lansdowne.....	1000-Islands Bridge Exit

FUN MAP of SOUTH WESTERN ONTARIO

